City of Dunkirk Downtown Revitalization Initiative (DRI)



Public Workshop #3 November 2, 2023, 5:00 PM





AGENDA

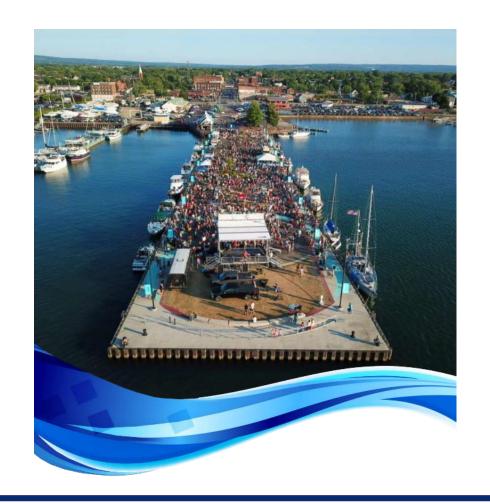
DRI Planning Process

Project Evaluation

Recommended Projects

Implementation & Next Steps

Open House









DRI Planning Process





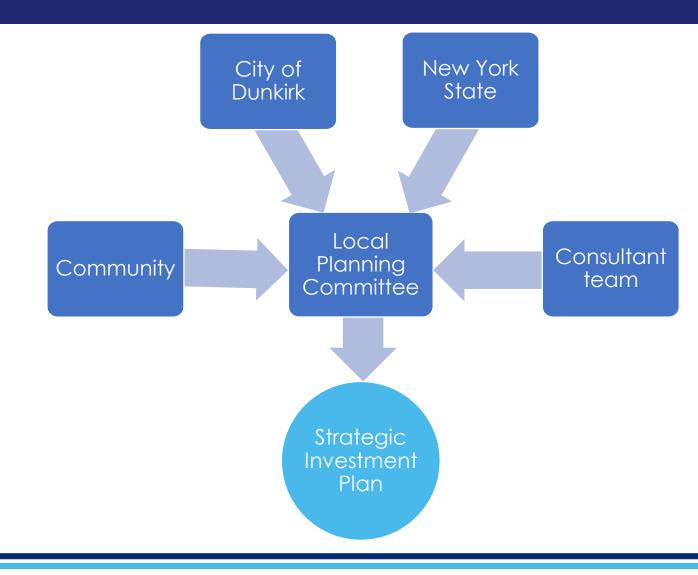
DRI PROGRAM OVERVIEW

Dunkirk was awarded \$10 million to revitalize its downtown.

\$9.7 million will be awarded as reimbursable grants to implement transformative projects.

The Dunkirk DRI Local Planning Committee (LPC) recommended a slate of projects for funding in the **Strategic Investment Plan.**

New York State will review the Strategic Investment Plan and make the final project awards.







ROLES & RESPONSIBILITIES

Local Planning Committee

- Confirmed the community's vision
- Brainstormed ideas and provided feedback
- Reviewed documents
- Guided community engagement
- Reviewed and recommended projects for funding







LOCAL PLANNING COMMITTEE MEMBERS

Co-chairs

- Honorable Wilfred Rosas, Mayor
- Mike Metzger, WNY Regional Economic Development Council
- Liz Cardona, Dunkirk Housing Authority
- Rebecca Ruiz, Chautauqua Center
- Nathan Aldrich, Chautauqua County Partnership for Economic Growth
- Gina Paradis, Chautauqua County Land Bank
- Dan Beckley, Advanced Production Group, LLC

- Rebecca Wurster, Chautauqua County Dept. of Planning & Development
- Miriam Lugo-Alfaro, Dunkirk High School
- Virginia Harper, Resident
- Ellen Luczkowiak, Dunkirk Community Chamber of Commerce
- Beth Starks, Jamestown Community College





STATE AGENCY SUPPORT TEAM

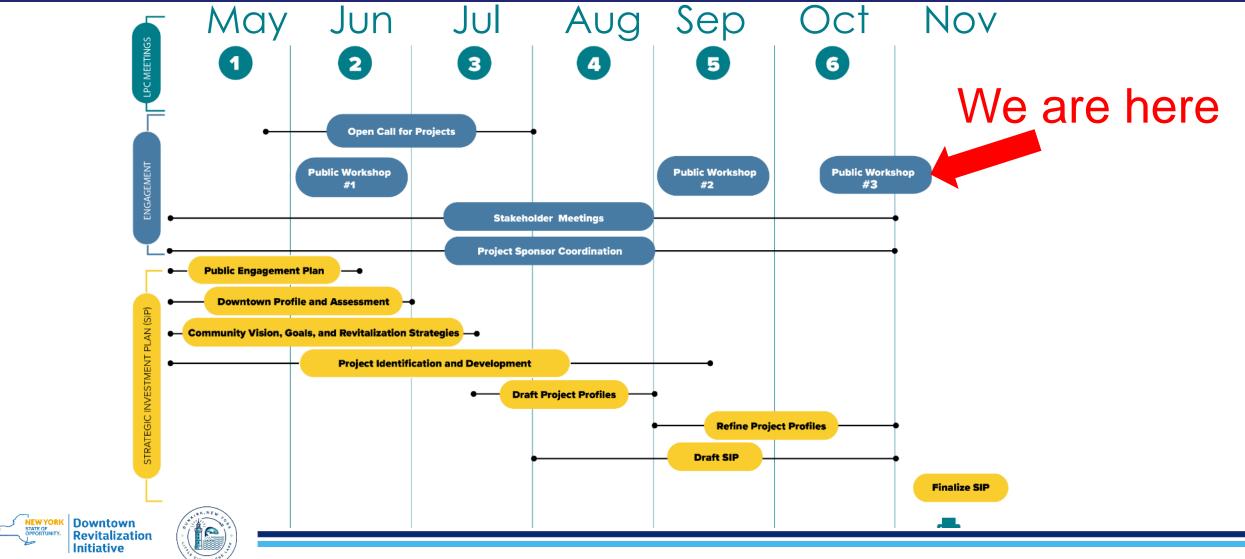
Name

State Agency

Ben Bidell	NYS Department of State
Erin Corraro	Empire State Development
Mo Sumbundu	Governor's Office
Leonard Skrill	NYS Homes and Community Renewal



DRI PROCESS AND TIMELINE



ROLE OF THE PUBLIC THROUGHOUT DRI PROCESS

DRI Process

- Downtown Profile & Assessment
- DRI Vision, Goals, and Strategies
- Project Development
- Project Evaluation

Role of the Public

- Provide feedback on community issues, needs, and opportunities
- Generate project ideas
- Provide feedback on proposed DRI projects





ENGAGING HARD-TO-REACH POPULATIONS



Diversifying Project Submissions

 Hand-delivered/mailed informational packets on Open Call for Projects to 16 minority-owned businesses and nonprofit organizations

Spanish Translation

- All project materials & website available in Spanish
- Consultant team provided Spanish translation at events

Local Outreach & Community Networks

- LPC member and stakeholder discussions on approach
- Focus on distributing messages through churches and community-based organizations
- Posting and distributing survey flyers in areas with heavy foot traffic





PUBLIC SURVEY

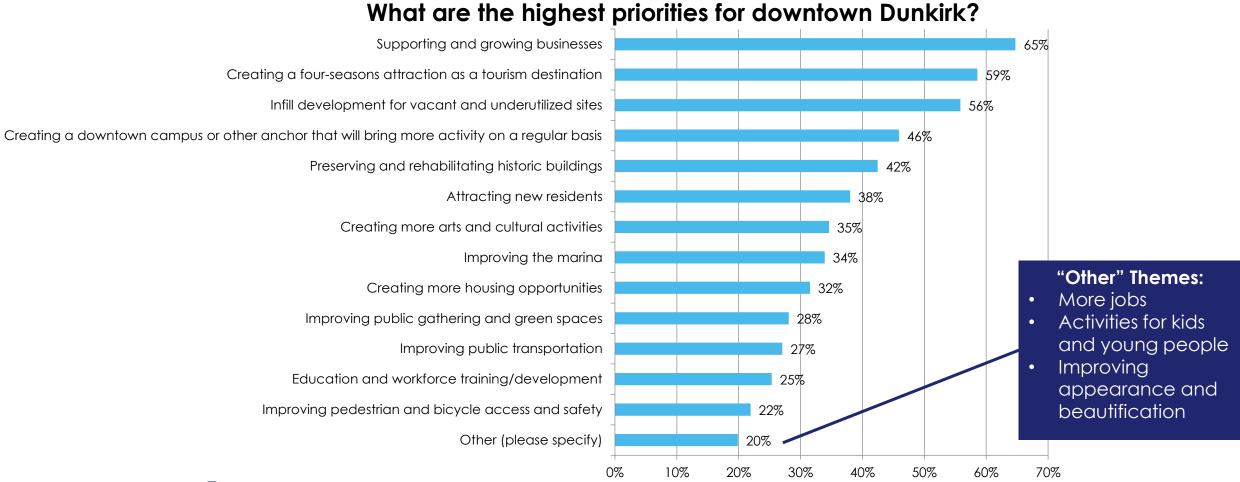
- Public survey was open July 8 to August 15 in English and Spanish
- Purpose was to identify issues and opportunities to inform DRI goals, strategies, and project development
- 306 responses
- 73% Dunkirk residents
- 27% identified as Hispanic/Latino







HIGHLIGHTS FROM PUBLIC SURVEY RESULTS

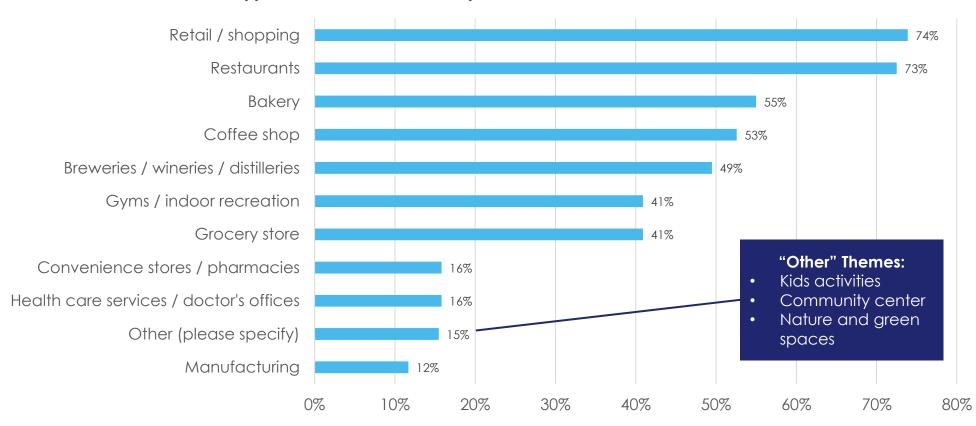






HIGHLIGHTS FROM PUBLIC SURVEY RESULTS

What type of businesses would you like to see in Downtown Dunkirk?







PUBLIC WORKSHOPS

Public Workshop #1 (June 14)

• 50+ Attendees

 Identified needs, challenges, and opportunities that impact Downtown Dunkirk's revitalization

 Launched Open Call for Projects and solicited project ideas.

Public Workshop #2 (September 14)

47 Attendees

 Open-house style workshop collected feedback on proposed projects

Online activities were available for those not able to attend the workshops in-person.







POP-UP EVENTS

- Music on the Pier (June 8)
 - Shared project information, promoted the public survey and public workshop
- Washington Park Fair in the Square (July 15)
 - Promoted the public survey
- Back to School Bash (August 28)
 - Promoted the public feedback form
- Dunkirk High School Senior Class (September 14)
 - Gathered feedback from high school students on proposed DRI projects







PUBLIC FEEDBACK ON PROPOSED PROJECTS

- Responses gathered through Public Workshop #2, online form, and Dunkirk High School event
- Online form open August 22 to September 19
- Provided in English and Spanish
- Participants asked for feedback based on project summary slides
- 241 responses from the public

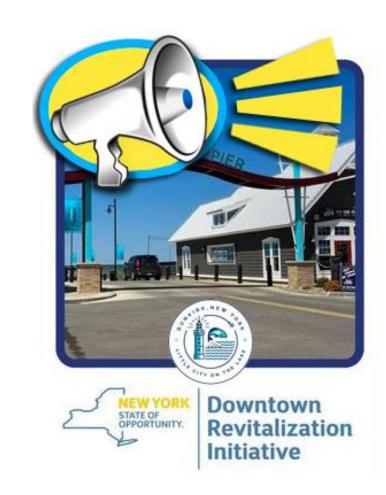
Feedback Form Questions:

- 1. Does the project align with the DRI vision, goals, and strategies?
 - · Yes or No
- 2. Will the project transform Downtown Dunkirk?
 - Yes or No
- 3. Level of support
 - Low, Medium, or High
- 4. Additional comments





- Open Call for Projects was open June 13 to July 21
- Process:
 - Outreach to prospective applicants, including targeted outreach to minority-led businesses and nonprofits
 - 2. Informational meeting was held with prospective applicants June 22
 - 3. Applicants submitted simple project interest form by June 30 (with request for assistance as needed)
 - 4. Applicants submitted complete DRI Project Form (with assistance from consultant as needed)
 - 5. Technical assistance and open office hours were available throughout the Call for Projects







PROJECT DEVELOPMENT AND SELECTION

Response to Open Call for Projects

- Project Applications Received: 29
- Total DRI Request: \$26,933,000
- Total Project Cost: \$138,435,000
- Project Types:
 - 4 Public Improvement Projects
 - 3 New Development Projects
 - 17 Redevelopment/Renovation of Existing Buildings
 - Small Project Fund

Final Slate of Projects

- Projects: 16
- Total DRI Request: \$15,000,000
- Total Project Cost: \$92,505,000
- Project Types:
 - 4 Public Improvement Projects
 - 2 New Development Projects
 - 9 Redevelopment/Renovation of Existing Buildings
 - Small Project Fund







Project Evaluation





LPC EVALUATION CRITERIA

1. Does the project align with the DRI Vision and Goals?

- 2. Does the project align with the State DRI Goals?
- Create an active downtown
- Enhance public spaces
- Grow local property tax base
- Attract new businesses
- Build a diverse population

- Provide amenities for quality of life
- Reduce greenhouse gas emissions
- 3. Does the project align with the Western New York Regional Economic Development Council Strategies?
- Implement Smart Growth
- Prepare Our Workforce

- Foster a Culture of Entrepreneurship
- Invest in Key Industry Sectors





LPC EVALUATION CRITERIA

4. Is the project consistent with State Evaluation Criteria?

- Project Readiness
- Co-Benefits

- Catalytic Effect
- Cost Effectiveness

5. Is the project consistent with Local Evaluation Criteria?

- Sustainability
- Transformational
- Capacity

- Matching Funds
- Market Demand
- Synergy

During the project evaluation, the Local Planning Committee narrowed down the list of proposed projects into a final slate of recommended projects. In addition to the five questions listed above, the Local Planning Committee also considered public support.





PROJECT SELECTION: AVAILABLE OPTIONS

- Recommend for DRI funding directly
- Recommend for Small Project Fund only (if appropriate)
- Keep as priority project in the plan, but recommend for other funding
- Remove from funding consideration and do not include in the plan







Recommended Projects





RECOMMENDED PROJECTS

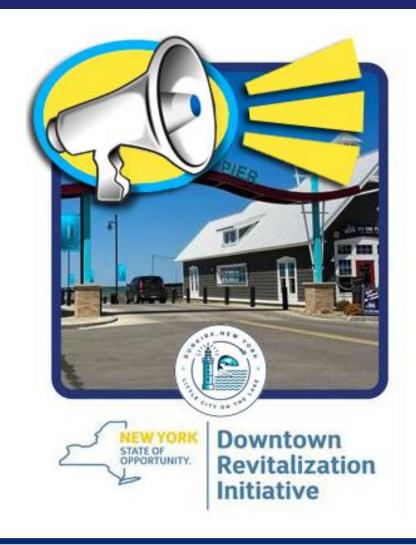
• Projects: 16

• Total DRI Request: \$15,000,000

• Total Project Cost: \$92,505,000

Project Types:

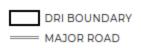
- Training, Education
- Hospitality
- Recreation
- 6 Mixed-use
- 4 Public Space
- 2 Affordable housing
- Small Project Fund (\$359,000)







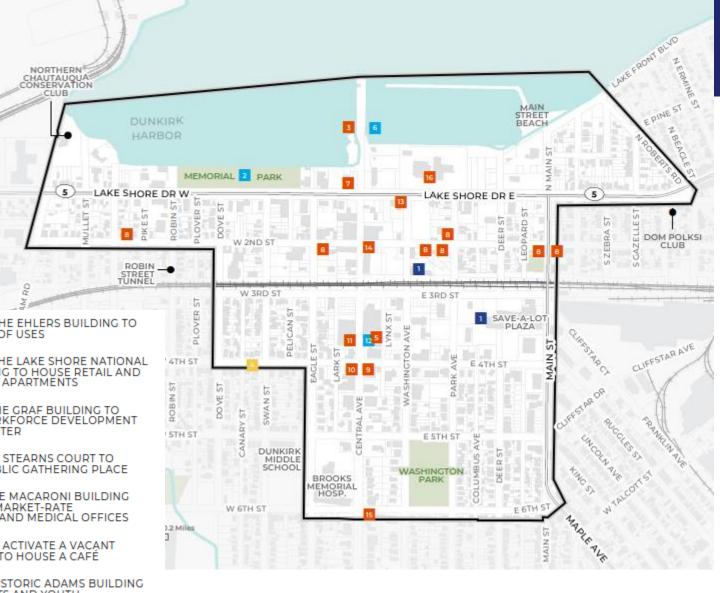
PROJECT LOCATIONS



- ---- RAILROAD
- NEW DEVELOPMENT
- PUBLIC IMPROVEMENT
- REDEVELOPMENT/ REHABILITATION OF AN EXISTING BUILDING
- SMALL PROJECT FUND

- CONSTRUCT 78 AFFORDABLE APARTMENTS AND A DAYCARE FACILITY ON TWO SITES
- CONSTRUCT THE MEMORIAL PARK AMPHITHEATER AND WELCOME
- ENHANCE THE CHADWICK BAY MARINA WITH TRANSIENT BOAT SLIPS AND BOATER AMENITIES
- ESTABLISH THE DOWNTOWN DUNKIRK SMALL PROJECT FUND
- EXPAND THE CENTRAL STATION 5 RESTAURANT AND ADD AN APARTMENT
- EXPAND THE CITY OF DUNKIRK MARINA THROUGH NEW DOCKS
- IMPROVE DEMETRI'S ON THE LAKE WITH A NEW FACADE AND INTERIOR UPGRADES
- REBUILD 31 AFFORDABLE HOUSING UNITS ACROSS SEVEN SITES

- REDEVELOP THE EHLERS BUILDING TO HOUSE A MIX OF USES
- REDEVELOP THE LAKE SHORE NATIONAL BANK BUILDING TO HOUSE RETAIL AND MARKET-RATE APARTMENTS
- REFURBISH THE GRAF BUILDING TO HOUSE A WORKFORCE DEVELOPMENT TRAINING CENTER
- REHABILITATE STEARNS COURT TO CREATE A PUBLIC GATHERING PLACE
- RENOVATE THE MACARONI BUILDING TO HOUSE 13 MARKET-RATE APARTMENTS AND MEDICAL OFFICES
- RESTORE AND ACTIVATE A VACANT STOREFRONT TO HOUSE A CAFÉ
- REVIVE THE HISTORIC ADAMS BUILDING TO HOUSE ARTS AND YOUTH PROGRAMMING
- UPDATE THE CLARION HOTEL BUILDING AND GROUNDS



RECOMMENDED FOR DRI FUNDING

Project Title	Sponsor	DRI Funding Recommended
Construct 78 Affordable Apartments and a Daycare Facility	_	
on Two Sites	Regan Development	\$500,000
Construct the Memorial Park Amphitheater and Welcome		
Center	City of Dunkirk	\$1,310,000
Enhance the Chadwick Bay Marina with Transient Boat Slips		
and Boater Amenities	County of Chautauqua IDA	\$1,000,000
Establish the Downtown Dunkirk Small Project Fund	City of Dunkirk	\$359,000
Expand the Central Station Restaurant and add an		
Apartment	Handsome Rob Holdings LLC	\$274,000
Expand the City of Dunkirk Marina through New Docks	City of Dunkirk	\$2,000,000
Improve Demetri's on the Lake with a New Façade and		
Interior Upgrades	Demetri's on the Lake	\$500,000
Rebuild 31 Affordable Housing Units Across Seven Sites	Dunkirk Housing Authority	\$500,000

RECOMMENDED FOR DRI FUNDING

			DRI Funding
	Project Title	Sponsor	Recommended
	Redevelop the Ehlers Building to House a Mix of Uses	Chadwick Bay Property Management	\$1,400,000
	Redevelop the Lake Shore National Bank Building to House Retail and Market-Rate Apartments	Peak Development	\$900,000
	Refurbish the Graf Building to House a Workforce Development Training Center	Jamestown Community College	\$2,200,000
	Rehabilitate Stearns Court to Create a Public Gathering Place	City of Dunkirk	\$423,000
	Renovate the Macaroni Building to House 13 Market-Rate Apartments and Medical Offices	Lakeside Werks LLC	\$500,000
	Restore and Activate a Vacant Storefront to House a Café	Buttered Biscuit LLC	\$307,000
	Revive the Historic Adams Building to House Arts and Youth Programming	Access to the Arts, Inc	\$1,127,000
2	Update the Clarion Hotel Building and Grounds	Clarion Hotel and Conference Center	\$1,700,000

RECOMMENDED FOR SMALL PROJECTS FUND

Total amount recommended: \$359,000

Example projects:

- Restore the Historic Public Library with Improvements to Interior and Exterior Features
- Revitalize the Coburn Block through Façade Improvements and New Outdoor Patio Space
- Expand the Dining Room at Taqueria Mexicana
- Invest in Kitchen Equipment and Building at Alma Latina Mex
- Improve the Façade at Matt's News Convenience Store





RECOMMENDED FOR OTHER FUNDING

- Construct 20 Market-Rate Apartments and Commercial Space at 323-325 Central Ave
- Create an Indoor Waterpark Attached to the Existing Clarion Hotel with a Wave Pool, Kids' Waterplay Structure, and a Surf Facility
- Stabilize the Vacant Building at 21 East Third Street to House a Life Skills Youth Center
- Fit Out New Wet Laboratory Facilities at the Fredonia Technology Incubator
- Renovate 314 Central Avenue to House a Homeownership Center and 5+ Affordable Apartments
- Renovate 310 Central Avenue to House Golf Simulator Sports Bar and Four Short-Term Rentals





Construct 78 Affordable Apartments and a Daycare Facility on Two Sites

Location: Site 1: 166 E 4th St: Site 2: 208-214 & 220

Washington Ave

Project Type: New Development

Description:

Construct apartments (100% affordable) and commercial space in three-story buildings across two sites.

- Site 1: 30 apartments with 6,700 square feet of commercial space for an affordable daycare center.
- Site 2: 48 apartments

Sponsor: Regan Development Corporation

Partners: NYS Homes and Community Renewal (HCR), Chautauqua County Industrial Development Agency, Coppola Associates, BE3 Corp., Calogero Partners, Regions Affordable Housing, Soldier On

Capacity:

Sponsor has developed over 3,000 units and over \$750 million in new construction and adaptive reuse in New York, New Jersey, Connecticut, Pennsylvania, and Massachusetts.

Existing Conditions:





Proposed Concept:





DRI Recommended/Total Cost:

\$500,000/\$34,469,000(1% DRI)

Matching Funds:

\$33,969,000 (Anticipated)

Current Use: Family Dollar store (site 1) and vacant

building (site 2)









Construct the Memorial Park Amphitheater and Welcome Center

Location: 70 Lake Shore Drive W **Project Type:** Public Improvement

Description:

Construct a 2,800 sf public amphitheater with an attached 2,000 sf tourism/welcome center, backstage area, and bathroom facility. Other improvements include pedestrian walkway, lighting, and landscaping enhancements.

Sponsor: City of Dunkirk

Partners: Dunkirk Local Development

Corporation (DLCD)

Capacity:

The City of Dunkirk has dedicated planning and development staff, fully capable and experienced in grant administration and project management.





DRI Recommended/Total Cost: \$1,310,000/\$1,310,000 (100% DRI) Matching Funds:

N/A

Current Use: City park Proposed Use(s):









Enhance the Chadwick Bay Marina with Transient Boat Slips and Boater Amenities

Location: Dunkirk Harbor/Marina, West Side

Project Type: Redevelopment and/or

Rehabilitation **Description**:

Revitalize and repair the west side of the Chadwick Bay Marina, including a new transient dock, renovated docks, boater amenities, and public access including Shoreline Trail connector.

Sponsor: County of Chautauqua IDA

Partners: City of Dunkirk

Capacity:

Sponsor is an economic development organization that facilitates development and offers incentives including tax abatements, low interest loans, and bond financing.



DRI Recommended/Total Cost:

\$1,000,000 / \$1,000,000 (100% DRI)

Matching Funds:

N/A

Existing Use: Marina Proposed Use(s):



Improve existing marina





Establish the Downtown Dunkirk Small Project Fund

Location: Projects must be located within

the DRI Area

Project Type: Small Projects

Description:

Support projects that revitalize Downtown Dunkirk through building renovations, business assistance (commercial machinery and equipment), public art, and soft costs (architecture and engineering).

Sponsor: City of Dunkirk

Partners: NYS Homes and Community Renewal (HCR), consultant for grant administration, funding recipients

Capacity:

Sponsor has dedicated planning and development staff, fully capable and experienced in grant administration and project management.











DRI Recommended/ Total Cost of Example Projects:

\$359,000/ \$754,000 (48%)

Matching Funds:

25% local match required

Example Projects:

- Improve Matt's News Convenience Store (\$20,500)
- Improve Alma Latina Mex (\$82,000)
- Expand Taqueria Mexicana Dining Room (\$50,000)
- Restore the Public Library (\$294,000)
- Revitalize the Coburn Block (\$76,000)





Expand the Central Station Restaurant and Add an Apartment

Location: 332 Central Ave

Project Type:

Redevelopment/Rehabilitation

Description:

Repair and enhance building facades and expand the size of indoor and outdoor restaurant facilities. The project will also convert a second-floor office space into a 560 sf affordable housing unit.

Sponsor: Handsome Rob Holdings **Partners**: Cattaraugus County Bank

Capacity:

Sponsor has experience in restaurant renovation and grant administration. Sponsor has implemented renovations in the past through public funding programs.

Existing Conditions:



Proposed Concept:



DRI Recommended/Total Cost:

\$274,000/\$376,000 (73% DRI)

Matching Funds:

\$102,000 (\$68,000 Anticipated and \$34,000 Secured)

Current Use: Central Station restaurant

Proposed Use(s):

Improve Existing Use







Expand the City of Dunkirk Marina through New Docks

Location: Dunkirk Harbor/Marina, East Side

Project Type: Public Improvement

Description:

Replace docks with permanent structures, upgrade electrical equipment for docks, establish a closed-circuit camera security system.

Sponsor: City of Dunkirk

Partners: Chadwick Bay Marina

Capacity:

The City of Dunkirk has dedicated planning and development staff, fully capable and experienced in grant administration and project management





DRI Recommended/Total Cost: \$2,000,000 / \$2,000,000 (100% DRI) Matching Funds: N/A

Current Use: City-owned marina

Proposed Use(s):

Improve Existing Use



Outdoor Recreation





Improve Demetri's on the Lake with a New Façade and Interior Upgrades

Location: 6-8 Lake Shore Drive W

Project Type:

Redevelopment/Renovation

Description:

Renovate interior of the first-floor restaurant (2,200 sf) and complete initial exterior improvements to the façade.

Sponsor: Demetri's on the Lake

Partners: None

Capacity:

Sponsor has undertaken multiple interior remodeling projects, construction of a 3,000-sf, two-story addition to the restaurant, and construction and expansion of the current outdoor deck and bar area.





DRI Recommended/Total Cost:

\$500,000 / \$750,000 (67% DRI)

Matching Funds:

\$250,000 (Anticipated)

Current Use: Restaurant

Proposed Use(s):







Rebuild 31 Affordable Housing Units Across Seven Sites

Locations: 33, 37, 75, 85 E. 2nd St.; 17, 136 W.

2nd St.; 119 Park Ave

Project Type: Redevelopment/Rehabilitation

Description:

Demolish existing dilapidated housing and rebuild 31 units of new affordable housing across seven DHA-owned buildings in the DRI Target Area. The construction model will be demo - new build, and units will remain affordable housing with mixed-use and mixed-income, to the extent feasible.

Sponsor: Dunkirk Housing Authority

Partners: None

Capacity:

resources

Sponsor has provided city residents with clean, safe, and affordable housing for many years and has relative experience working with both Federal and State capital grants and





DRI Recommended/Total Cost: \$500,000/\$34,600,000 (1% DRI) Matching Funds: \$34,100,000 (Anticipated)

Current Use: Affordable housing Proposed Use(s):







Redevelop Ehlers Building to House a Mix of Uses

Location: 400-402 Central Ave

Project Type: Redevelopment/Rehabilitation

Description:

Renovate a 19,000 sf building into a mixed-use property consisting of a restaurant, two residential units, and retail (destination antique co-op auction house, art, and event space).

Sponsor: Chadwick Bay Property Management

Partners: Chautauqua County Land Bank

Capacity:

Sponsors currently own and operate an antique co-op, interior design company, and restaurant. They also have residential remodel and property management experience.

Existing Conditions:



Proposed Concept:



DRI Recommended/Total Cost:

\$1,400,000 / \$1,750,000 (80% DRI)

Matching Funds:

\$350,000 (Anticipated)

Current Use: Vacant building

Proposed Use(s):





X Restaurant



2 Apartments





Redevelop the Lake Shore National Bank Building to House Retail and Market-Rate Apartments

Location: 401-403 Central Ave

Project Type:

Redevelopment/Rehabilitation

Description:

Convert the 5,512 sf former bank building into ground floor retail (1,700 sf) and four market-rate, modern apartments that would provide the feel of efficient urban living space to live, work, and play.

Sponsor: Peak Development Partners

Partners: None

Capacity:

Sponsor is a complete construction solution with experience in the financing, planning, building and managing of hospitality, multi-unit housing, senior housing, medical and government projects.





DRI Recommended/Total Cost:

\$900,000/\$1,900,000

Matching Funds:

\$1,000,000 (Anticipated)

Current Use: Vacant building

Proposed Use(s):



4 Apartments (1 Studio, 2 x 1-BR, and 1×2 -BR)



Retail (1,700 sf)





Refurbish the Graf Building to House a Workforce **Development Training Center**

Location: Location: 335 Central Ave

Project Type: Redevelopment and/or Rehabilitation

Description:

Renovate the Graf Building to house the Workforce Development Training Center, the Chamber of Commerce, the Small Business Development Center, and childcare services. The basement will provide a career and counseling center and two enhanced science labs. The second and third floors will accommodate 12 new classrooms and two computer labs.

Sponsor: Jamestown Community College (JCC) Partners: The Krog Group, City of Dunkirk, Chautauqua County IDA, NYS Small Business Development Center, and Dunkirk Chamber of Commerce Capacity:

JCC has served Dunkirk since 1990 through its North County Extension Center, which offers training and workforce development programs. The Krog Group is WNY's largest construction firm with over 25 years of experience in the design-build delivery process.





DRI Recommendation/Total Cost:

\$2,200,000 / \$3,500,000 (63% DRI)

Matching Funds:

\$1,300,000 (\$700,000 Secured and \$600,00 Anticipated)

Current Use: County offices Proposed Use(s):



Education



Childcare





Rehabilitate Stearns Court to Create a Public Gathering Place

Location: 334-336 Central Ave **Project Type:** Public Improvement

Description:

Create a vibrant outdoor seating area for the Central Station Restaurant and a space to hold public events that is better-defined and more welcoming.

Sponsor: City of Dunkirk

Partners: Central Station Restaurant

Capacity:

Sponsor has dedicated planning and development staff, fully capable and experienced in grant administration and project management.





DRI Recommendation/Total Cost:

\$423,000/\$423,000 (100% DRI)

Matching Funds:

N/A

Current Use: Underutilized patio space

Proposed Use(s):



Improving existing use



Events





Renovate the Macaroni Building to House 13 Market-Rate Apartments and Medical Offices

Location: 23-25 Lake Shore Drive

Project Type:

Redevelopment/Rehabilitation

Description:

Convert the 11,000 sf, 4-story Macaroni Building into a mixed-use site containing first-floor commercial space for medical practices (1,500 sf) and 13 upper-story lofted apartment units.

Sponsor: Lakeside Werks LLC

Partners: Peak Development Partners

Capacity:

The sponsor owns the building and will work with a developer to implement the project and has secured \$1 million in grant funding and a letter of interest for anticipated financing.





DRI Recommended/Total Cost:

\$500,000/\$3,200,000 (16% DRI)

Matching Funds:

\$2,700,000 (\$1,000,000 Secured and \$1,700,000 Anticipated)

Current Use: Vacant Building

Proposed Use(s):



Commercial (1,500 sf ground floor)



3 Apartments





Restore and Activate a Vacant Storefront to House a Café

Location: 200-202 Central Ave

Project Type: Redevelopment/Rehabilitation

Description:

Renovate the former Aida's café space (1,200 sf) and reopen it as a café/restaurant. Complete façade improvements, brick repointing, roof repair and window replacement for the entire building to improve and enhance the historical character of the building, improve the energy efficiency, and restore the historic storefront on Central Ave.

Sponsor: Buttered Biscuit Café LLC

Partners: None

Capacity:

The project sponsor owns and maintains the property and three additional properties. The sponsor has obtained a letter of interest from Lake Shore Savings Bank to provide financing.





DRI Recommended/Total Cost:

\$307,000/\$407,000 (75% DRI)

Matching Funds

\$100,000 (Anticipated)

Current Use: 5 apartments and car detailing

business

Proposed Use(s):



Improving existing use



Café/Restaurant (1,200 sf)





Revive the Historic Adams Building to House Arts and Youth Programming

Location: 600 Central Ave

Project Type: Redevelopment/Renovation

Description:

Renovate the 5.500 sf multi-level church into Central Hall, a multi-use event space with a banquet room and public reception center for events, and a lower level youth center including boxing and athletic equipment, and a classroom with a digital learning library. The attached residence will be renovated into two luxury apartments to provide ongoing revenue.

Sponsor: Access to the Arts, Inc.

Partners: Kids at Promise will occupy the lower-level to provide youth programming. Other community partners will use event space. Construction manager Kevin Glavey will oversee construction.

Capacity:

Sponsor is a volunteer-based organization that initiated renovations in 2018 with philanthropic and Community Development Block Grant funding. Sponsor Board member has worked on projects of similar magnitude in NYC.







DRI Recommended/Total Cost:

\$1,127,000 / \$1,250,000 (90% DRI)

Matching Funds:

\$123,000 (Anticipated)

Current Use: Vacant building Proposed Use(s):







a 2 Luxury Apartments





Update the Clarion Hotel and Grounds

Location: 30 Lake Shore Dr E

Project Type: Redevelopment and/or Rehabilitation

Description:

Renovate 120 hotel rooms, conference area, exterior grounds and pavilion, dining room, lobby, and building exterior. Rebrand to Steelbound Hotel and Conference Center. The exterior grounds will accommodate outdoor activities such as pickle ball and create space for collaborations with craft wineries and community organizations.

Sponsor: Clarion Hotel and Conference Center **Partners:** Bill Gugino Builders, Inc, InnCon LLC, Local

Craft Wineries

Capacity: Sponsor has over 40 years of construction and development experience from commercial buildings, breweries and distilleries. Since Steelbound opened at the Clarion in July 2022, food and beverage sales have increased 210%, giving the hotel a 20-year high.



DRI Recommended/Total Cost:

\$1,700,000 / \$4,500,000 (38% DRI)

Matching Funds:

\$2,800,000 (\$300,000 Secured and \$2,500,000 Anticipated)

Existing Use: Hotel, conference center, and

brewery

Proposed Use(s):











Project Implementation & Next Steps





CONSULTANT TEAM COMPLETES DRI DELIVERABLES

Project Profiles (Complete)

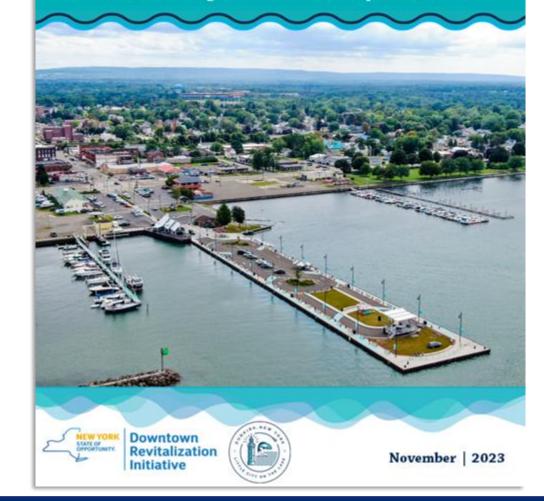
Draft Strategic Investment Plan (November 17)

- Will recommend final slate of projects to the state for funding
- Includes Downtown Profile and Assessment; Public Engagement; Community Vision, Goals, and Strategies; and Project Profiles.



Downtown Revitalization Initiative Strategic Investment Plan

Western New York Regional Economic Development Council







NEXT STEPS

- New York State will select \$9.7 million in projects to award DRI funding
- Awards will be announced in late 2023/ early 2024
- Projects will be assigned a State agency based on project scope
- State agencies will administer the grant and coordinate with project sponsors regarding the grant contract
- Projects can begin the first day of the month following the award announcement







PROJECT IMPLEMENTATION

- Project sponsors will provide updates and deliverables to the State as specified in their grant contracts
- State agencies will be in contact regularly to provide support and monitor progress
- Press events may be held in connection with ground breakings and ribbon cuttings







PROJECT IMPLEMENTATION

- If a selected DRI project is not able to move forward in the implementation phase, New York State will select the next project from the Strategic Investment Plan to receive funding
- The City of Dunkirk will establish the Small Projects Fund and open the fund to applications (25% match required)







Open House



