

# FINAL VISION STATEMENT

Downtown Dunkirk will harness the powerful connection with Lake Erie as a wave of energy to **activate the waterfront and downtown area** with private investment to **enhance business opportunities and activities** for residents and visitors. Downtown Dunkirk will be a **year-round destination** that is **welcoming, attractive, livable, walkable, and sustainable**. The Dunkirk DRI will build on our **unique diversity, history, and natural environment** to provide opportunity and high quality of life for people of all ages and ethnic backgrounds.

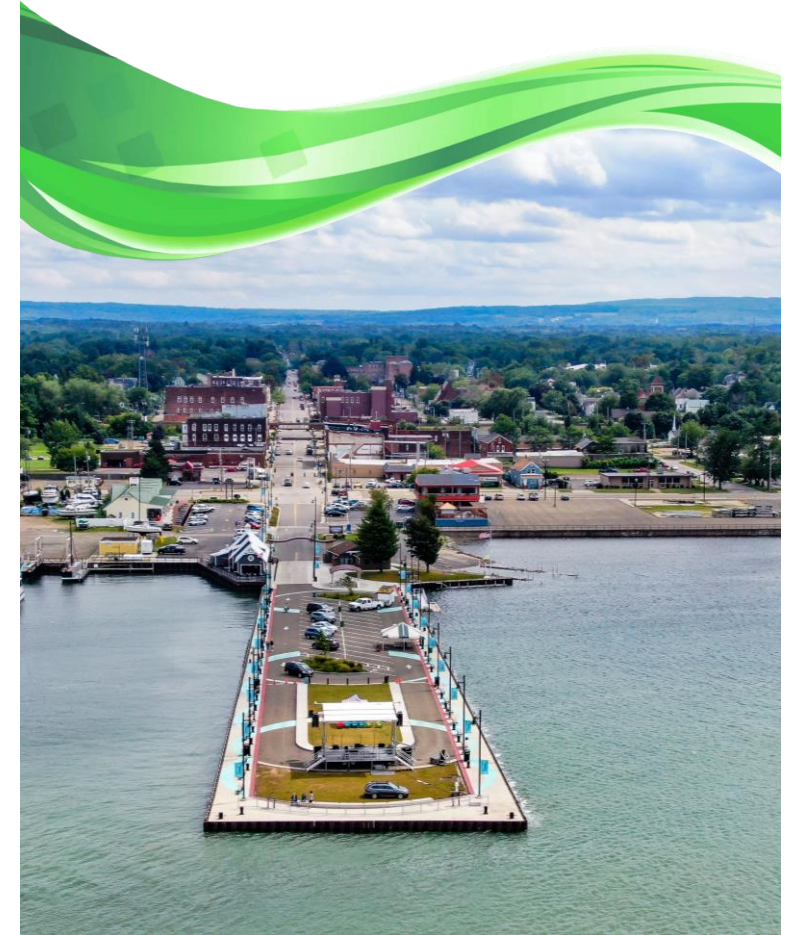


# FINAL GOALS

1. Attract new investment and facilitate business development in Downtown Dunkirk and the Waterfront through commercial, educational, and entertainment opportunities that will result in increased vitality year-round, more visitors, and new residents.
2. Reverse the trend of vacancies in Downtown Dunkirk and create a robust environment for rehabilitation of historic downtown buildings
3. Improve access and connectivity to employment, education, healthcare, other essential services, and natural areas through capital investments
4. Increase opportunities for quality affordable housing
5. Support an inclusive community spirit that embraces Dunkirk's strong heritage, ethnic diversity, aging adults, and youth.
6. Invest in transportation options to make Downtown Dunkirk more walkable, bikeable, and accessibly by public transportation.

# FINAL STRATEGIES

1. **Attract new investment and facilitate business development in Downtown Dunkirk and the Waterfront through commercial, educational, and entertainment opportunities that will result in increased vitality year-round, more visitors, and new residents**
  - a. Increase year-round activities at the waterfront including recreation, entertainment, retail, and dining
  - b. Establish downtown anchor businesses or institutions to generate ongoing activity
  - c. Support a unique mix of specialty businesses and attractions to draw people downtown throughout the day, week, and year

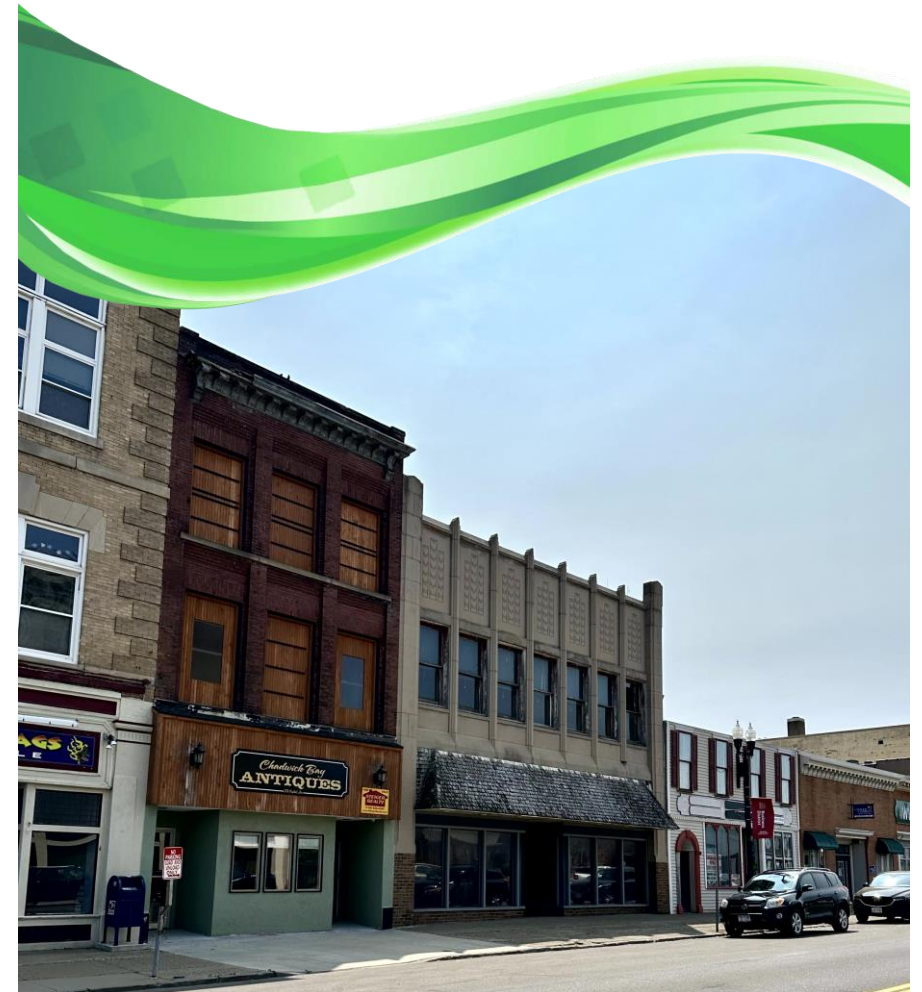




# FINAL STRATEGIES

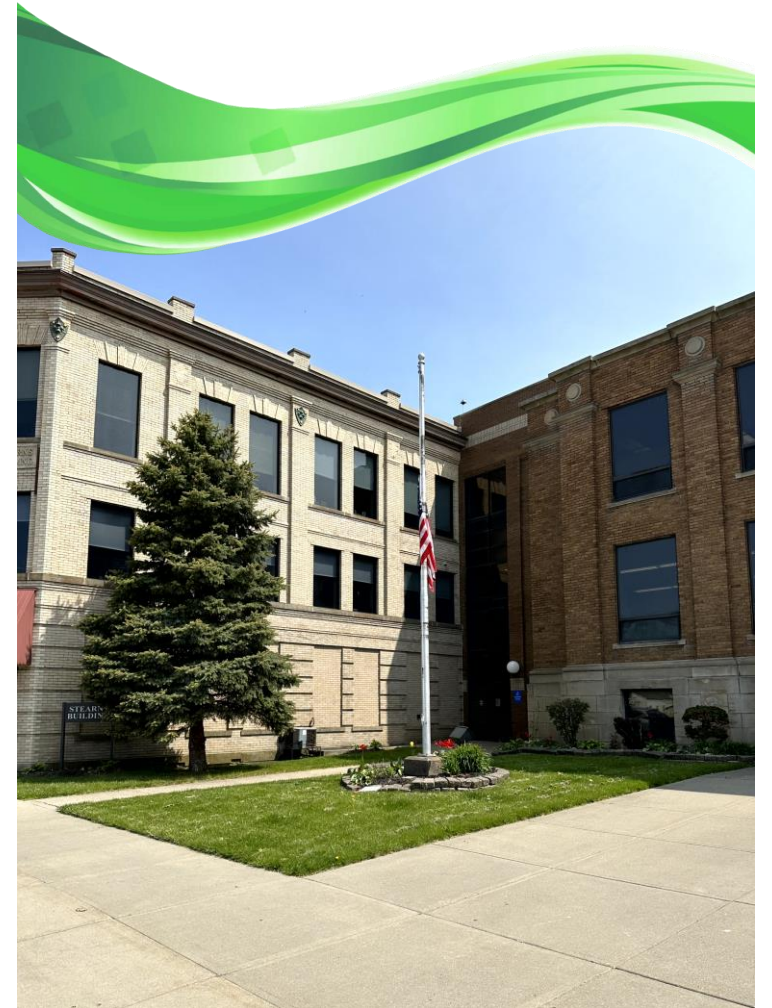
## 2. Reverse the trend of vacancies in Downtown Dunkirk and create a robust environment for rehabilitation of historic downtown buildings

- a. Support infill development of vacant or underutilized land to meet community needs
- b. Support adaptive reuse of vacant or underutilized buildings
- c. Preserve historic architectural resources with façade improvements and other investments



# FINAL STRATEGIES

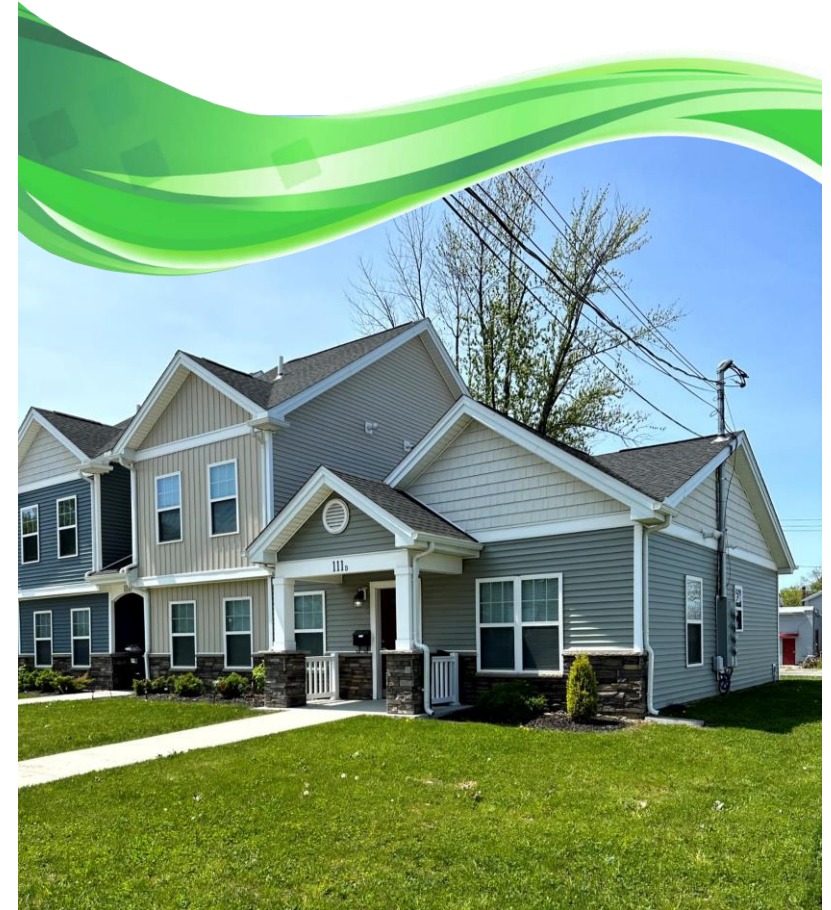
- 3. Improve access and connectivity to employment, education, healthcare, other essential services, and natural areas through capital investments**
  - a. Invest in businesses that provide jobs, essential services, and amenities for residents
  - b. Expand education and training resources to attract students and staff while supporting workforce development
  - c. Protect public access to and environmental quality of the waterfront and other natural areas



# FINAL STRATEGIES

## 4. Increase opportunities for quality affordable housing

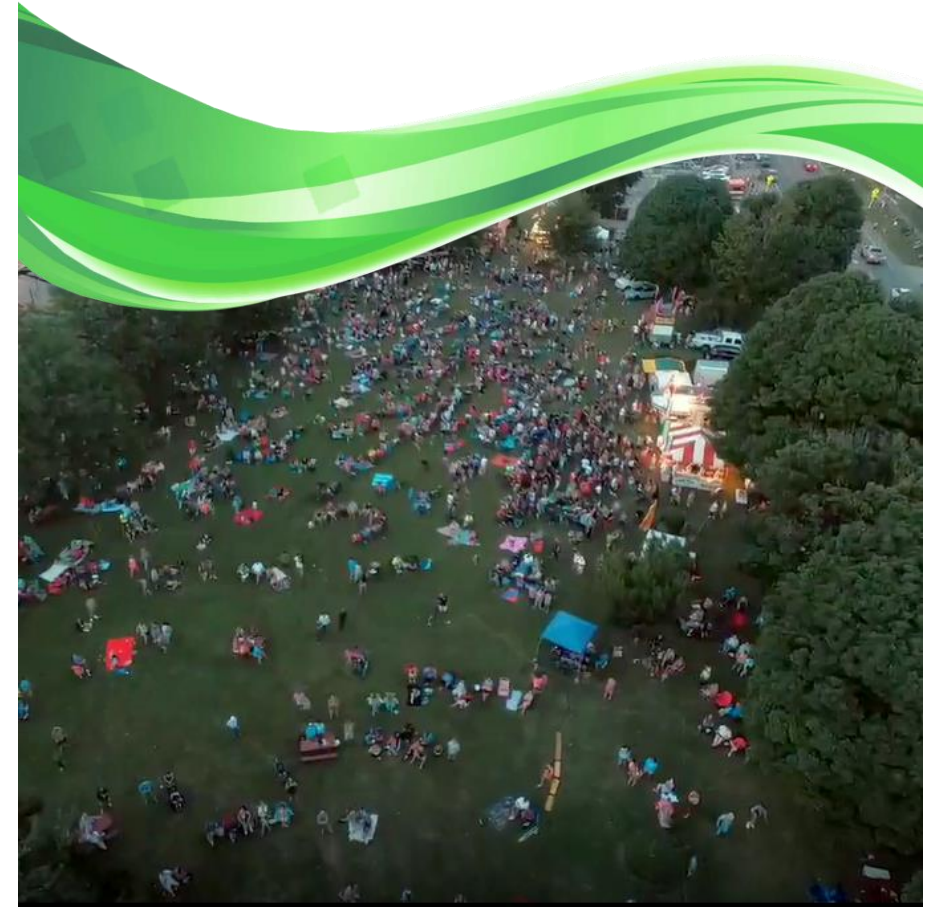
- a. Attract new residents with affordable housing for aging adults, young adults, and young families
- b. Improve affordable housing options and quality for existing residents
- c. Create a mix of housing types to accommodate households of varying sizes and income levels





# FINAL STRATEGIES

- 5. Support an inclusive community spirit that embraces Dunkirk's strong heritage, ethnic diversity, aging adults, and youth.**
  - a. Create inclusive gathering places such as community centers, events venues, and outdoor public spaces
  - b. Invest in youth-oriented activities
  - c. Ensure public spaces are accessible for all ages and abilities
  - d. Showcase Dunkirk's history to enhance community vitality and pride
  - e. Celebrate Dunkirk's racial and ethnic diversity through public art and placemaking



# FINAL STRATEGIES

## 6. Invest in transportation options to make Downtown Dunkirk more walkable, bikeable, and accessible by public transportation.

- a. Enhance infrastructure and wayfinding for pedestrians and cyclists at key downtown activity centers
- b. Improve downtown streetscapes through landscaping, street furniture, and bus stop amenities
- c. Promote Dunkirk as a regional connector and natural stop between Western New York and Pennsylvania

